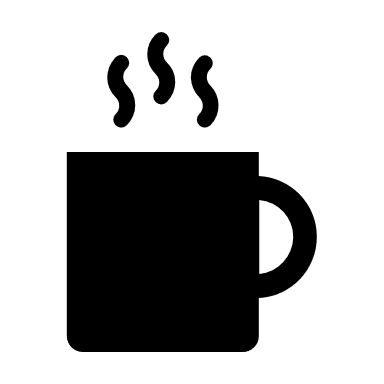
Analysis – Coffee Shop**

1. **How do sales vary by day of the week and hour of the day?**

As compared to other days of the week, Friday has the least customers and demand for coffee. Whereas, throughout the week the busiest hours have been from 7AM to 10AM.

1. **Are there any peak times for sales activity?**

Throughout the whole week, the time of 10AM is the peak times as largest quantity is sold during that time.

1. **What is the total sales revenue for each month?**

The total sales revenues for each month are:

**January** – $ 81,677.74

**February** – $ 76,145.19

**March** – $98,894.68

**April** – $1,18,941.08

**May** – $1,56,727.76

**June** – $1,66,485.88

1. **How do sales vary across different store locations?**

The highest footfall among all three store locations is of Hell’s Kitchen at $2,36,511.17 closely followed by Astoria ($2,32,243.91) and Lower Manhattan($2,30,057.25).

1. **What is the average price/order per person**

The average bill per person is $4.69.

1. **Which products are the best-selling in terms of quantity and revenue?**

The best-selling products in terms of quantity and revenue are:

1. Barista Espresso
2. Brewed Chai tea
3. Gourmet brewed coffee
4. Hot chocolate
5. Brewed Black tea